



Advertisement

Final Booth Payments Were Due February 7, 2019

Final booth payments were due by Thursday, February 7. Companies with a balance due will not have access to the exhibitor housing and registration website. In addition, non-payment may result in a cancellation of your booth space. Make your payment by accessing the Map Your Show portal [here](#). Please contact Victoria Garcia at vgarcia@ift.org if you have any questions.

Exhibitor Meeting Rooms Now Available for Rent at IFT19

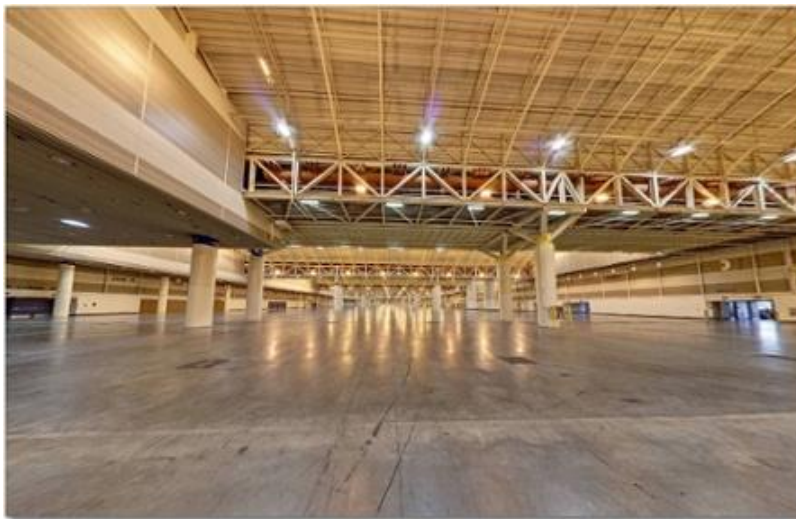
Exhibitor meeting rooms, available June 3-5, can be requested by completing the exhibitor meeting room form [here](#). Please contact Melodie Anderson at manderson@ift.org for additional information.

Registration and Exhibitor Service Kit

The IFT19 Exhibitor Service Kit and Housing and Registration is now available online via your exhibitor portal [here](#). If you need assistance or your user name and password, please contact Victoria Garcia at vgarcia@ift.org.

Ceiling Hieghts/ Clearance at Morial Convention Center

We have received some inquiries about the floor plan and low ceiling areas. There are two defined low ceiling areas at the [Morial Convention Center](#). IFT placed inline booths in these low-ceiling areas. No island booths, 400 or more square feet, are located in a low ceiling area. However, there are areas where there is truss work with a 27' foot clearance underneath (photo below). These areas are marked on the floor plan with lines in gray, running North to South. As a reminder, Island Booths have a maximum height allowance of 20' feet, which includes any hanging signs. Please contact the Freeman rigging department if you have any questions regarding your hanging sign, or truss at 504-731-6137.



Attention First-Time IFT19 Exhibitors! Register Today For This Important Web-Briefing.

The IFT management team wants to make sure all new exhibiting companies have a productive and profitable experience. In this required web-briefing, IFT staff, exhibiting experts Tradeshow Bob Milam and Jefferson Davis of Competitive Edge, will share important show information, overview key

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IMPORTANT DATES

March 12

May Pre-Show Free Opp
in *Food Technology
Magazine* Submission Deadline

March 12

Required Webinar:
New Exhibitor Briefing

March 21

Trade show Webinar: Social
Media Best Practices

March 22

Island Booth Floor Plan/
Approval Forms Due

March 29

Innovation Award Submission
Deadline

April 1

Update Directory Listing
Deadline

June 3-5

IFT19 Food Expo

OFFICIAL VENDORS

F R E E M A N

Experient is the official
registration and
housing contractor for
IFT19.



elements of the new exhibitor on-boarding program, and share useful knowledge and skills critical to your company's success.

- **IFT19 Food Expo New Exhibitor Web-Briefing: Information & Insights You Need to Succeed**
Tuesday, March 12, 2019 2:00 - 2:45 pm Eastern
[Register Here Today!](#)

Free Exhibitor Editorial Opportunity in *Food Technology Magazine* Pre-Show Issue

The May 2019 issue of *Food Technology Magazine* will feature the official IFT19 Preview, which includes highlights of new developments in ingredients, nutraceuticals, food safety and quality, processing, packaging, and services presented by exhibitors in New Orleans. Take advantage of this opportunity to increase booth traffic and publicize your company's activities. This is a free service to exhibitors. For your companies information to be included, your materials must be submitted via e-mail by **Tuesday, March 12**. For more information and to submit your materials please contact Karen Nachay at knachay@ift.org.

Island Booth Forms

IFT requires all companies who have Island Booths to complete the [Island Review](#) form and submit a booth rendering with dimensions to our reviewer, Claude Adomaitis at explglobal@gmail.com on or before **Friday, March 22**.

Only 1 Month Left to Enter the Food Expo Innovation Awards Competition

Take advantage of a fantastic opportunity to gain prestige for your company's innovative products and services by entering the IFT19 Food Expo Innovation Awards competition. There is no entry fee, and exhibiting companies may submit up to three entries. The deadline to submit is Friday, **March 29**. For more details, visit the [IFT19 website](#).

Update Your Directory Listing

Updating your exhibitor listing is a great way to make attendees aware of your products and services at IFT19, drive traffic to your booth, and potentially increase your ROI. The deadline is **Monday, April 1**. Update your listing [here](#) today; your exhibitor ID and password are required to access the web site. Please contact Victoria Garcia at vgarcia@ift.org for portal assistance.

IFT19 Recruiting Event

June 3–5, 2019 | New Orleans

Planning on attending IFT19 in New Orleans? Join the career fair that brings together the top companies and job seekers in the science of food. Share the IFT19 Career Center Live with your Human Resources department and register as an employer for [IFT19 Career Center Live](#).

Pre-IFT19 Short Courses

Reserve your spot in Pre-IFT19 short courses, **June 1-2** at the New Orleans Marriott, save **\$100** with Early Registration until April 19, 2019. Several courses will sell out, so register early! [Learn more](#).

Reserve Your Space in the 2019 IFT Services Directory

The IFT Services Directory is available year-round online at ift.org and distributed to professionals through the April issue of *Food Technology Magazine*—with extended distribution at the IFT annual event and select industry events. This IFT resource makes it easy for buyers to find your company's products and services. To learn more and secure your listing today contact Patrick Simmons at psimmons@ift.org.

Future Exhibitor Webinar Dates

Often times, just one new idea can make the difference between a so-so exhibit and a highly productive and profitable standout exhibit.

- **Trade show Social Media Best Practices:**
Using Social Media to Build Your Brand & Drive Traffic
Thursday, March 21, 2019 2:00 - 2:45 pm Eastern
Registration Link [Here](#)

Check out the open discussions in IFT's online community, IFT Connect...

IFT members are looking for your product & technology insights!

[Register today!](#)

Questions?

Please contact Melodie Anderson at +1.312.604.0265 or manderson@ift.org.

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