



### Limited Exhibitor Meeting Rooms Remaining at IFT19

Still considering booking a meeting room? You can complete the exhibitor meeting room form [here](#). Please email the completed form to Melodie Anderson at [manderson@ift.org](mailto:manderson@ift.org) to reserve yours today!

### IFT19 Attendee Mailing List

The IFT19 attendee mailing list is now available for purchase via the [exhibitor portal](#). Experient, IFT's official housing and registration company, is the only vendor that has the official IFT19 Attendee List. **Please be aware of scammers claiming to have this list.**

### Exhibitor Appointed Contractor (EAC) Registration

Exhibitors using an Exhibitor Appointed Contractor will need to log onto the housing and registration web site via your [exhibitor portal](#) to designate the EAC. Fill out this form:

### Exhibitor Service Kit

The kit is located via the Exhibitor Portal. For your convenience we have linked [the whole kit here](#).

### Maximize Your Company's Exposure and Elevate Your Brand with Exciting Sponsorship Opportunities

[Learn more](#) about sponsorship and advertising opportunities, attendee demographics, and how your company can amplify its brand by becoming a sponsor of the most significant food ingredient and product development event. Limited opportunities available.

### Traceability Central to Launch at IFT19

IFT's Global Food Traceability Center (GFTC) is unveiling Traceability Central – a space where innovators and leaders in food traceability collaborate, share insights and findings, and showcase the newest advances in traceability technology. [Learn more.](#)

### Need Help? Job Seekers at the Career Fair are Highly Qualified

Join the career fair that brings together the top companies and job seekers in the science of food. Share the IFT19 Career Center Live

### IMPORTANT DATES

#### April 24

Lead Retrieval Deadline for 3rd Tier Rate Discount

#### April 30

First Day for Receipt of Advanced Warehouse Shipments

#### May 1

Centerplate Sampling Form Deadline

#### May 6

Last day to submit changes or cancellations through IFT Housing

#### May 9

Freeman Order Forms Due for Discounted Rate

#### May 15

Centerplate Exhibit Catering Form Deadline

#### June 3-5

IFT19 Food Expo

### OFFICIAL VENDORS

F R E E M A N

Experient is the official registration and housing contractor for IFT19.



### Questions?

Please contact Melodie Anderson at +1.312.604.0265 or [manderson@ift.org](mailto:manderson@ift.org).

with your Human Resources department and register as an employer for IFT19 Career Center Live. [Learn more.](#)

### Lead Retrieval eventBit

You probably already know that Experient Lead Retrieval allows you to capture full contact and demographic information from your visitor with just the scan of a badge. But were you aware of the enhanced data you can receive while exhibiting at IFT19?

Every lead device or SWAP app includes eventBit IQ, which significantly enhances traditional lead data. You will have access to:

- Booth View Alerts – this feature allows you to identify the attendee companies you want to talk to prior to the show, then sends you an alert when they are in or near your booth.
- Aisle and Booth Traffic – enabling you to see patterns of high and low traffic in and around your booth, during show hours.
- Dwell time – for every scanned lead, you will be able to view how often they visited, and exactly how long they remained in your booth. Dwell time is one of the primary indicators of buying interest!

For questions, or assistance ordering Lead Retrieval, please contact [Georgia Martin](#) or (866) 297-5246.

### Don't Miss the 13th Annual Food Tech Summit & Expo Mexico

Discover new worldwide trends in the food and beverage industry at [Food Tech Summit & Expo](#), the leading international event about food innovation in Latin America, taking place September 25–26 in Mexico City. You will learn about industry success stories and hear innovative presentations from leaders in the food sector.

### Pre-IFT19 Short Courses Are Filling Fast

Reserve your spot in Pre-IFT19 short courses, June 1-2 at the New Orleans Marriott. Popular courses include Food Science for the Non-Food Scientist and Certified Food Scientist (CFS) Preparatory Course. Popular courses will sell out, so register early! [Learn more.](#)

### HOT Exhibiting ROI Topics of the Month: Staff Preparation

Be sure to visit the [Exhibitor Success & ROI Center](#) to access the following webinar replay and articles for step-by-step instructions on how to address these critical exhibiting success factors your company needs to be paying attention to right now.

WATCH:

Secrets of the Aisles

READ:

Staffing For Success

Check out the open discussions in IFT's online community, IFT Connect...

IFT members are looking for your product & technology insights!

[Register today!](#)

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