

**Attention First-Time IFT Exhibitors!**  
**Register Today For This Important Web-Briefing**

The IFT management team wants to make sure all new exhibiting companies have a productive and profitable experience. In this required web-briefing, IFT staff, exhibiting experts Tradeshow Bob Milam and Jefferson Davis of Competitive Edge, will share important show information, overview key elements of the new exhibitor on-boarding program, and share useful knowledge and skills critical to your company's success. No matter how long you've exhibited at trade shows, we guarantee you will leave this web-briefing more informed, more focused, and better prepared with practical tools to exhibit successfully at IFT Food Expo.

IFT Food Expo New Exhibitor Web-Briefing:  
Information & Insights You Need to Succeed  
Tuesday, March 12, 2019                      2:00 pm - 2:45 pm Eastern  
Registration Link: <https://attendee.gotowebinar.com/register/7890115628216932097>