

**Learn Tradeshow Social Media Best Practices**  
***Register For This Educational Webinar Today!***

When used properly, social media can be an extremely effective media for building your brand and driving qualified booth traffic. Research finds that most exhibitors are not taking full advantage of this free marketing opportunity. Register for this FREE educational webinar sponsored by IFT to learn the best tradeshow practices for using Twitter, Facebook, LinkedIn, YouTube, Instagram, and Pinterest more effectively.

Tradeshow Social Media Best Practices:

*Using Social Media to Build Your Brand & Drive Traffic*

Thursday, March 21, 2019

2:00 pm - 2:45 pm Eastern

Registration Link: <https://attendee.gotowebinar.com/register/4539224200197652225>