

# SHIFT20

**Do you have an exciting new innovation that you planned to feature at your IFT20 booth?**

While we may not be able to showcase advancements on the expo floor this year, you can still make sure you and your company's ingenuity and leadership get noticed by entering the IFT20 Food Expo Innovation Awards.

There is no entry fee, and companies may submit up to three entries before May 15, 2020. Qualifying entries will be reviewed by an independent, expert panel of judges.

IFT will spread the word by publicizing these outstanding innovations in the IFT20 News electronic show daily, [ift.org](http://ift.org) website and in the Official Post-Show issue of Food Technology magazine.

## **Check out our award winners from previous years!**

2019: [Innovation Award Winners Embrace 'Back to Nature'](#)

2018: [Product Safety and Quality Dominate Innovation Awards](#)

2017: [Innovative Products Tap Clean Label Trend](#)

**Call for Entries: January 27, 2020**

**Deadline: Friday May 15, 2020**

## **Eligibility Requirements:**

- Open only to companies who were under contract to exhibit at the IFT20 Food Expo in Chicago. You do not need to participate in our virtual expo, but you must have been a confirmed exhibitor for our onsite show in Chicago.
- The product, technology, ingredient, instrumentation, equipment, or service must have been commercially introduced since January 1, 2019.
- New applications of existing products/services that were commercially introduced since January 1, 2019 also are eligible.
- All entries and supporting documentation must be submitted by Friday, May 15, 2020.
- All entry materials must be in English.

## **PLEASE READ CAREFULLY BEFORE SUBMITTING YOUR ENTRY**

- All entries must be submitted online.  
[Submissions Here](#)
- All entry descriptions must be 500 words or less.
- Description of Entry should address: Why is it innovative? Does it solve a problem? Does it represent a major technical and/or scientific advance? What are the benefits to food manufacturers? What are the consumer benefits?
- Please have your supporting documents ready before you begin.
- Once you have submitted, you will receive an email confirmation.
- Once your entry has been submitted, you cannot re-submit the form.
- You may attach up to 3 supporting documentation, such as brochures, specification or application sheets or video links.
- If you have questions, please email [eschneider@ift.org](mailto:eschneider@ift.org)

**Take advantage of this opportunity!**

