



Lead Management Pricing

IFT19 June 2 - 5, 2019 • New Orleans, LA

Lead retrieval is now MORE THAN just lead collection.

With eventBit® on attendee's badges, the reader or software you rent from Experient for lead retrieval will now capture real time aisle and booth traffic information. All of this new data will be aggregated in your exhibitor dashboard. As a reminder, you will only receive full contact information when you scan the attendee's badge.

eventBit IQ Performance Package with Lead Retrieval

Works by placing a small BLE (Bluetooth Low Energy) transmitter on attendee badges, read by the same lead retrieval equipment you already use.

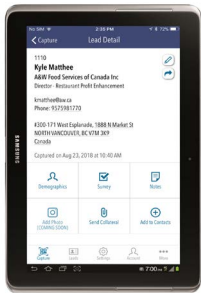
Lead Retrieval Options: Handheld Badge Scanner (Optium™ RT2000)

- All the mobile lead capture benefits of SWAP®, available in a hand-held device



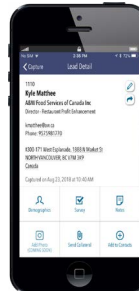
Tablet (Android Device)

- All the mobile lead capture benefits of SWAP, pre-loaded on a 7" Android tablet

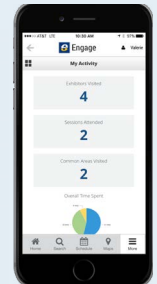
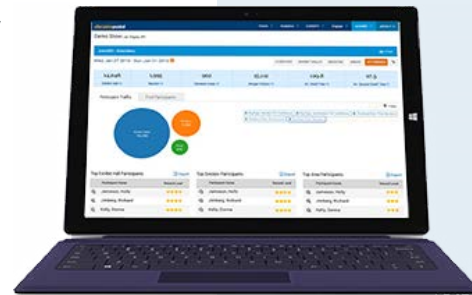


SWAP Mobile App (Use Your Own Device)

- Download the app directly to your phone or device
- Collect leads anytime, anywhere
- SWAP automatically tracks leads by salesperson
- Customizable lead qualifiers and surveys
- Ability to attach and send collateral from your device



Experient Onsite Tech support available with all Lead Retrieval and eventBit products.



Take advantage of these eventBit Performance Packages

You'll receive:

- Statistical analytics on booth traffic
- Attendee qualification and dwell times
- Information on activity around your booth
- Near time data to make booth staffing decisions
- Booth View Alerts:** Allows you to select the companies you most want to talk to and receive an alert when they are nearby.

To enjoy the revolutionary benefits of your eventBit on your SWAP-enabled personal device, *you must set your Bluetooth and Location Services to ALWAYS ON.*

Hubs (eventBit Data Receivers)

Gain deeper insight on attendee booth behavior



Hubs are available to add into any Performance Package purchase. The eventBit Hubs, with customizable read ranges, let your company make future booth decisions by tracking specific pieces of equipment, product theaters, and offsite events to receive additional reporting on how attendees are spending time.



[Click here to watch a video on the power of eventBit!](#)



A Maritz Global Events Company



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Exhibiting Company: _____ Booth #: _____

Check if information is for: Exhibiting Company Third Party

3rd Party Company (if applicable): _____ Contact Name: _____

Address: _____ City: _____

State/Country: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

ORDER LEAD RETRIEVAL (eventBit IQ Performance Package Included)					
Lead Retrieval Options	on or before 4/9/19	from 4/10/19 to 4/24/19	after 4/24/19	number of units	TOTAL
Handheld Badge Scanner (Optium RT2000) RT2000 Portable Bluetooth printer	\$620 \$75	\$690 \$100	\$725 \$125		\$ \$
Tablet (Android Device)	\$549	\$575	\$625		\$
SWAP Mobile App (1-3 Users) Use Your Own Device	\$649	\$649	\$649		\$
Additional Mobile App Users (After purchase of initial lead option)	\$129 (Each)				\$
Enhancements					
Developer's Kit (Real Time Data Services)	\$650				\$
Delivery of Reader to Booth (Post show pickup not available)	\$100				\$
Hubs (eventBit Data Receivers)	Call for Pricing				\$
Please Note: To utilize eventBit on your SWAP-enabled personal device, you must turn on Bluetooth and Location Services.				Sub-Total	\$
				Tax	9.45%
				TOTAL	\$

Order Confirmation will be delivered via email.

Note: All readers must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

Terms and Conditions:

- Orders cannot be processed unless received with payment. Purchase Orders are not accepted. Send check accompanied by order form.
- All orders canceled prior to 30 days of the show will incur a \$100 cancellation fee.
- Orders canceled within 30 days of the show will not be refunded.
- Orders are subject to the terms and conditions <https://md.experientswap.com/content/exhibitor/orderTermsAndConditions.pdf>
- Taxable items and rates vary among states and are subject to change. Please call for exact quote.

Order Online: <https://exhibitor.experientswap.com>

Order by Mail: Experient, 5202 Presidents Court, Suite 310, Frederick, MD 21703

Payment Method

- Check (Orders cannot be processed unless received with payment.)
 Visa MasterCard American Express DISCOVER

Signature: _____

Card #: _____ Exp: ____/____

Upon registration for this event, all guests (foreign and domestic) agreed to Terms of Use which include voluntarily sharing their personal information with exhibiting companies via lead retrieval. Experient recommends all customers seek their own expert advice for GDPR Compliance concerns.

For Assistance Contact:

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E: georgia.martin@experient-inc.com

It is against Experient's security policy to accept credit card information via email.

