



IFT19 Exhibitor Familiarization Trip (FAM)

Still deciding on whether or not to attend? This experience is too exciting to miss. Join us January 15-17, 2019 in New Orleans. We will review critical pre-show planning strategies, discuss how to maximize your presence at IFT19 and get a first look into some exciting new IFT initiatives. It's easy to sign up by contacting Melodie Anderson at manderson@ift.org. The schedule and registration form can be found [here](#).

Promote With Purpose - Sponsorship Opportunities

IFT19 is where the best and brightest in the industry share and are challenged by the latest research, innovative solutions and groundbreaking thinking — and they are looking to learn more about products just like yours. Make sure your company stands out, utilize our sponsorship products to their full potential, secure your sponsorship today. See available opportunities [here](#).

Housing Scams

It has been brought to our attention that non IFT affiliated housing companies have been contacting exhibitors via phone and email. This is a scam by "pirate" hotel booking agents trying to steal your personal and credit card information. Do not engage with these rogue companies. Forward these scam emails to Melodie Anderson, Exhibits Manager at manderson@ift.org. Please find a list of our Official Contractors [here](#).

Update Your Directory Listing

Updating your exhibitor listing is a great way to make attendees aware of your products and services at IFT19, drive traffic to your booth, and potentially increase your ROI. Update your listing [here](#) today; your exhibitor ID and password are required to access the web site.

IFT19 Food Expo Innovation Awards

Are you featuring an exciting new product, technology, application or service at your booth at IFT19? Would you like to see it receive the special recognition it deserves? If the answer is yes, then make plans to enter the IFT19 Food Expo Innovation Awards competition. But please hurry, the deadline to submit is March 29, 2019. Submissions will start being accepted January 14th. More information is forthcoming.

IMPORTANT DATES

January 14

Innovation Award Submissions Open

January 15-17

Exhibitor Familiarization Trip to New Orleans

January 31

Exhibitor Housing Opens

January 31

Exhibitor Registration Opens

January 31

Freeman Service Kit Available

February 7

50% Remaining Balance for Booth Space Due

February 20

Island Booth Floor Plan/ Approval Forms Due

March 29

Innovation Award Deadline

June 3-5

IFT19 Food Expo

OFFICIAL VENDORS



Experient is the official registration and housing contractor for IFT19.



Check out the open discussions in IFT's online community, IFT Connect...

IFT members are looking for your product & technology insights!

[Register today!](#)

Questions?

Please contact Melodie Anderson at +1.312.604.0265 or manderson@ift.org.

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