



### Registration Opens March 1

At this time, you will be able to register for badges, book hotel rooms, apply for Visa letters and invite your best customers to the expo. The exhibitor service kit will also be available on March 1. You can order carpet, furniture, electric, etc. through the kit. Find both in the [For Exhibitor](#) section at [www.iftevent.org](http://www.iftevent.org).

### Beware of Unauthorized Hotel Solicitors

**Experient** is the only housing company affiliated with IFT18. No other housing company, or travel agent is authorized to place hotel reservations on behalf of IFT. Reservations made through any other agency cannot be guaranteed by IFT, and may result in a loss of deposit, additional charges, incorrect placement, or inflated room rates for conference participants.

**Housing and registration for IFT18 opens on Thursday, March 1 via the [IFT18 website](#).**

Please be aware of housing poachers that have already been reaching out to exhibitors regarding booking hotel rooms at IFT18. We apologize for the inconvenience. Please visit [IFTevent.org](http://IFTevent.org) for more information and a list of these unauthorized solicitors.

We encourage you to contact us at [manderson@ift.org](mailto:manderson@ift.org) if you receive an unauthorized solicitation email. We will post the offending companies on our website.

### Enter the IFT18 Food Expo Innovation Awards Competition

Take advantage of a fantastic opportunity to gain prestige for your company's innovative products and services by entering the IFT18 Food

### IMPORTANT DATES

**March 1:** Exhibitor service kit available online

**March 1:** Exhibitor registration and housing opens

**March 1:** Time to update company profile for printed directory

**April 2:** Island booth layouts due

**April 10:** Free exposure in *Food Technology Magazine* June pre-show issue submission due

**April 27:** Shared exhibitor forms due

**April 27:** Innovation Award submissions due

Expo Innovation Awards competition. There is no entry fee, and exhibiting companies may submit up to three entries. For more details, visit the [IFT18 website](#).

### Discover Chicago

Visit our [Choose Chicago IFT18 website](#) to explore and learn more about all the exciting things you can see and do in Chicago. Included in the website are the “Chicago Like a Local” blog, filled with many insider tips and links to IFT’s social media pages. [Visit the site now](#).

### Chicago Concierge

Looking to book a dinner or event in Chicago during IFT18? IFT, in conjunction with Choose Chicago, is happy to provide for the first time ever, a complimentary concierge service! [Chicago Concierge](#) is here to assist in providing expert recommendations and priority reservations at the city’s top restaurants, nightclubs, event spaces, and more. Chicago Concierge can also help arrange a [dine around experience](#) for your VIP customers. Visit the [website](#) for additional contact information and to start planning your event today!

### Reserve Your Listing in the IFT Services Directory Today

Expand your reach beyond IFT18! Have your company's services seen by thousands of food science and technology professionals who turn to the IFT Services Directory when looking for solutions! Deadline to be included in the print and online edition is March 1.

The print version of the IFT Services Directory is distributed in the April 2018 issue of *Food Technology* magazine, with extended exposure at IFT18 Chicago. The digital edition is available online year-round at [ift.org](#).

[Learn more about listing and sponsorship options](#).

### IFT18 Career Center Live

July 16–18, 2018 | Chicago

Planning on attending IFT18 in Chicago in July? Share the IFT18 Career Center Live with your Human Resources department and register as an employer for IFT18 Career Center Live. [Learn more](#).

### Free Exhibitor Editorial Opportunity in *Food Technology* Magazine Pre-Show issue

The June 2018 issue of *Food Technology* magazine will feature the official IFT18 Preview, which includes highlights of new developments in

**May 11:** Company profiles are due to be included in printed directory

**July 16-18:** IFT18 Expo

#### OFFICIAL VENDORS

**F R E E M A N**

Experient is the official registration and housing contractor for IFT18.



Check out the open discussions in IFT's online community, IFT Connect...

IFT members are looking for your product & technology insights!

**Register today!**

#### QUESTIONS?

Please contact Melodie Anderson at +1.312.604.0265 or [manderson@ift.org](mailto:manderson@ift.org).

ingredients, nutraceuticals, food safety and quality, processing, packaging, and services presented by exhibitors in Chicago. Take advantage of this opportunity to increase booth traffic and publicize your company's activities. For your free information to be included, your materials must be submitted via e-mail by Tuesday, April 10, at [knachay@ift.org](mailto:knachay@ift.org). If you have questions, contact [Karen Nachay](#).

### **IFT18 Sponsorship Opportunities: Secure Your Spot Now!**

Are you looking to expand your brand's visibility at IFT18 in Chicago? Take advantage of one of our many sponsorship and promotional opportunities that will boost your profile and keep it top-of-mind for the more than 23,000 food science and technology professionals looking for information on the latest trends and products in the science of food. We've got a wide variety of opportunities available, so there's something for every company's budget. [Learn about this year's exciting opportunities.](#)

### **Tips For a Successful IFT18**

Each month look for tips on how to have a successful exhibitor experience. This month be sure to view the webinar [Integrating Technology Into Your Exhibit Program](#). Learn about the latest technology available to help you create more exciting, interactive and effective attendee experiences.

*You're receiving this email as a confirmed exhibitor for IFT18 using the email address [dgullicksen@ift.org](mailto:dgullicksen@ift.org). You can update your email preferences for this address by clicking on the link below.*

*To help ensure you continue to receive our emails, please add [iftfoodexpo@ift.org](mailto:iftfoodexpo@ift.org) to your email address book, and request that your IT staff whitelist [ift.org](mailto:ift.org).*

