



### Beware of Unauthorized Hotel Solicitors

Experient is the only housing company affiliated with IFT18. No other housing company or travel agent is authorized to place hotel reservations on behalf of IFT. Reservations made through any other agency cannot be guaranteed by IFT, and may result in a loss of deposit, additional charges, incorrect placement, or inflated room rates for conference participants. Housing for IFT18 opens on Thursday, March 1 via the [IFT18 website](#).

Please be aware of housing poachers that have already been reaching out to exhibitors regarding booking hotel rooms at IFT18. We apologize for the inconvenience. Please visit [IFTevent.org](#) for more information.

### Enter the IFT18 Food Expo Innovation Awards Competition

Take advantage of a fantastic opportunity to gain prestige for your company's innovative products and services by entering the IFT18 Food Expo Innovation Awards competition. There is no entry fee, and exhibiting companies may submit up to three entries. For more details, visit the [IFT18 website](#).

### Chicago Concierge

Looking to book a dinner or event in Chicago during IFT18? IFT, in conjunction with Choose Chicago, is happy to provide for the first time ever, a complimentary concierge service! [Chicago Concierge](#) is here to assist in providing expert recommendations and priority reservations at the city's top restaurants, nightclubs, event spaces, and more. If you're looking for a more unique activity, take advantage of visiting multiple restaurants in what was rated the "[2017 Restaurant City of the Year](#)" by [Bon Appétit Magazine](#). Chicago Concierge can also help arrange a [dine around](#)

### IMPORTANT DATES

**January 16:** Innovation Award submissions open

**February 8:** 2nd deposit due/Final payment

**March 1:** Exhibitor service kit available online

**March 1:** Exhibitor registration and housing opens

**April 1:** Island booth layouts due

**April 10:** Free exposure in Food Technology Magazine June pre-show issue submission due

**April 27:** Shared exhibitor forms due

**April 27:** Innovation Award submissions due

[experience](#) for your VIP customers. Visit the [website](#) for additional contact information and to start planning your event today!

### Mapping Out Your 2018 Promotion Strategy? Reserve Your Listing Now in the IFT Services Directory

The IFT Services Directory is a cost-effective, year-round resource that provides your organization the print and digital exposure needed to reach thousands of qualified buyers looking for your services. The print version of the IFT Services Directory is distributed in the April 2018 issue of Food Technology magazine, with extended exposure at IFT18 Chicago. The digital edition is available online year-round at [ift.org](http://ift.org). Print listings are due March 1. [Learn more and secure your space today!](#)

### Registration for IFT 18 Career Center Live Now Open

At IFT18, while you're attending sessions and making connections with other attendees on the expo floor, your recruiters can do the same thing by participating in IFT18 Career Center Live. This unique opportunity will allow them to engage with attendees during the Career Center Live networking event, as well as pre-schedule onsite interviews with event attendees for open positions in your company. Pass this tip on to your recruiting team! [Learn more and sign up today.](#)

### Free Exhibitor Editorial Opportunity in Food Technology Magazine Pre-Show issue

The June 2018 issue of Food Technology magazine will feature the official IFT18 Preview, which includes highlights of new developments in ingredients, nutraceuticals, food safety and quality, processing, packaging, and services presented by exhibitors in Chicago. Take advantage of this opportunity to increase booth traffic and publicize your company's activities. For your free information to be included, your materials must be submitted via e-mail by **Tuesday, April 10**, at [knachay@ift.org](mailto:knachay@ift.org). If you have questions, contact [Karen Nachay](#).

### Sponsorship at IFT18

[Sponsorship opportunities for IFT18 are online!](#) These opportunities will provide excellent branding opportunities for companies looking to maximize their exposure at the meeting. We are also happy to assist in creating a customized sponsorship package that will meet your company's objectives.

July 16-18: IFT18

#### OFFICIAL VENDORS

F R E E M A N

Experient is the official registration and housing contractor for IFT17.



Check out the open discussions in IFT's online community, IFT Connect...

IFT members are looking for your product & technology insights!

Register today!

#### QUESTIONS?

Please contact Melodie Anderson at +1.312.604.0265 or [manderson@ift.org](mailto:manderson@ift.org).

Companies are encouraged to contact their sales representative in order to secure an opportunity. If you are unsure who your representative is, please contact [Darlene Hanks](#) at +1.312.604.0266.

**Short Course: Food Laws & Regulations**  
**March 22 – 23, 2018 | Chicago, IL**

*Save \$100 when you register by February 1, 2018!*

This newly redesigned course provides participants with a roadmap to the essential US food regulatory resources. This course will provide attendees with the tools to meet their specific challenges, including hands-on activity-based explorations of the complex regulatory landscape. The instructors will touch on a broad range of food and food products, making this course especially useful for those new to food laws and regulations, or those who need to brush up on the basics fast. [Learn more and register today.](#)

**Also, be sure to check out the [IFT18 Pre-event short courses](#) taking place July 14-15, 2018, in Chicago.**

*You're receiving this email as a confirmed exhibitor for IFT18 using the email address [dqullicksen@ift.org](mailto:dqullicksen@ift.org). You can update your email preferences for this address by clicking on the link below.*

*To help ensure you continue to receive our emails, please add [iftfoodexpo@ift.org](mailto:iftfoodexpo@ift.org) to your email address book, and request that your IT staff whitelist ift.org.*

