



### Hotel discounts extended!

Hilton Chicago will extend room discounts until Monday, June 25 at 12 P.M. CT. Discounted hotels book fast and are selling out, so [register](#) for IFT18 now to secure your hotel. Please contact Experient, IFT's official housing provider, at [iftexh@experient-inc.com](mailto:iftexh@experient-inc.com) or visit [www.iftevent.org](http://www.iftevent.org) to book your housing today!

### Fun Run + Fitness: Get Fit and Support the Food Scientists of Tomorrow

Registration for the 2018 Feeding Tomorrow Fun Run + Fitness virtual event is now open! As a virtual race, you can participate by doing any fitness activity anytime, anywhere, all in support of one mission: supporting the food scientists of tomorrow! This year's virtual event will take place June 1 - July 31, with the proceeds benefiting the Feeding Tomorrow scholarship program. If you are attending IFT18, you can also participate in one of the onsite fitness activities! [Learn more and register.](#)

### IFT18 Media List Now Available

Share relevant news about your company and new products with the media. [Login](#) to the exhibitor site and download the media list of members who have agreed to allow exhibitors contact them in advance of IFT18. We recommend reaching out to them as soon as possible as schedules and editorial plans fill up. [Download the list and learn more now.](#)

### IFT18 Career Center Live

July 16-18, 2018 | Chicago

Planning on attending IFT18 in Chicago? Join the career fair that brings together the top companies and job seekers in the science of food. Share

### IMPORTANT DATES

**Due NOW:** Island booth layouts due

**June 21:** Freeman order forms due for discounted rates

**July 16-18:** IFT18 Expo

### OFFICIAL VENDORS

**F R E E M A N**

Experient is the official registration and housing contractor for IFT18.



the IFT18 Career Center Live with your Human Resources department and register as an employer for [IFT18 Career Center Live](#) right inside the Food Expo. [Learn more.](#)

### **IFT19 Request a Hotel Room Block**

For the second year, IFT will be offering each exhibitor the opportunity to request a room block at an official IFT19 hotel in New Orleans prior to leaving IFT18. This will enable you to leave IFT18 with both your booth and your hotel block requested for next year. The IFT19 request a block desk will be open throughout booth selection hours and an Experient staff person will be onsite to assist you with reserving your room block.

Here are a couple of requirements in order to participate in Request a Block Exhibitor Housing for IFT19:

1. You must have paid the 50% deposit for your IFT19 booth. You will be required to show a paid receipt to the Experient staff person.
2. Request a block requires a minimum of 15 rooms. If you have less than 15 rooms, you will need to book housing when registration opens on February 1, 2019 (as it has been in the past).
3. You will need your user name and password that you use to log into the Exhibitor Portal.

If you choose not to take advantage of request a block, the next opportunity to reserve hotels will be on February 1, 2019, when housing and registration opens to everyone.

You will receive an email from Experient, IFT's official housing provider, no later than July 6 with additional information regarding the attrition and cancellation policy as well as important dates and deadlines for **IFT19 housing**. Linked are the IFT19 [housing list](#) and [map](#) for you to review prior to arrival at IFT18.

### **IFT19 Booth Selection**

Booth selection for IFT19, June 3-5 at the Ernest N. Morial Convention Center in New Orleans, LA will be held during IFT18 in booth S5424. You should have received an email with your booth selection time. If you did not receive this email please contact [Bato Prostran](#).

### **Collaboration is Key**

IFT has teamed up with Chicago's Second City Works to deliver an energetic, engaging, and fun workshop to assist teams to get the most out

Check out the open discussions in IFT's online community, IFT Connect...

IFT members are looking for your product & technology insights!

**Register today!**

#### **QUESTIONS?**

Please contact Melodie Anderson at +1.312.604.0265 or [manderson@ift.org](mailto:manderson@ift.org).

of collaboration. This one-day course is a great opportunity to give your team new skills and be inspired to perform at its best. Bring select staff or a whole team as a special team-building opportunity.

**Improvise This: The Power of Collaboration** | July 14, 2018 | Chicago, IL [Learn more.](#)

Pre-IFT18 short courses are expected to sell out, so don't wait! [Check out all 11 courses and register today.](#)

### **Plan Now to Attend Food Tech Summit in Mexico this September**

Discover the new worldwide trends in the food and beverage industry at [Food Tech Summit](#), the leading international event about food innovation in Latin America, September 26–27 in Mexico City. You will learn about industry success cases and innovative presentations from leading speakers. The event program is ready, and the registering with the Gold Pass provides additional benefits. Take advantage of 40% discount! For more information, visit our booth #S4921 at IFT18.

### **Questions of the Month**

This section answers to some of the most common questions that we've received recently from exhibitors.

- If you are using an Exhibitor Appointed Contractor (EAC), you must designate them as your approved contractor on the [exhibitor housing and registration](#) tab in order for them to register as an EAC and set up your booth onsite. The cost to the EAC is \$250
- Visit the [exhibitor service kit](#) for all your shipping forms.
- The attendee mailing list is available. It's found on the exhibitor housing and registration tab.
- You can invite up to 100 customers to the meeting for a free expo only pass. You can find information about this on the [exhibitor housing and registration web site](#).

We encourage you to contact us at [manderson@ift.org](mailto:manderson@ift.org) if you receive an unauthorized solicitation email. We will post the offending companies on our website.

You're receiving this email as a confirmed exhibitor for IFT18 using the email address [dgullicksen@ift.org](mailto:dgullicksen@ift.org). You can update your email preferences for this address by clicking on the link below.

To help ensure you continue to receive our emails, please add [iftfoodexpo@ift.org](mailto:iftfoodexpo@ift.org) to your email address book, and request that your IT staff whitelist ift.org.

