



### IFT18 Exhibitor Site

The IFT18 Exhibitor Dashboard is open. Now is the time to register, book hotel rooms, access the exhibitor service kit and update your directory listing. You can also find the set up days and hours in the targeted floor plan move in schedules for the North and South halls. [Learn more about www.iftevent.org](http://www.iftevent.org) and your [login access](#).

### IFT18 Exhibit Design Approval Form

IFT requires all companies with an island booth configuration to submit a floor plan for review by **April 2, 2018**. The floor plan must include elevations, heights and dimensions. Please send the [Island Booth Approval Form](#) and floor plans to Claude Adomaitis at [explglobal@gmail.com](mailto:explglobal@gmail.com). You will receive approval and or comments within 5 business days.

### Free Exhibitor Editorial Opportunity in *Food Technology Magazine Pre-Show issue*

The June 2018 issue of *Food Technology* magazine will feature the official IFT18 Preview, which includes highlights of new developments in ingredients, nutraceuticals, food safety and quality, processing, packaging, and services presented by exhibitors in Chicago. Take advantage of this opportunity to increase booth traffic and publicize your company's activities. For your free information to be included, your materials must be submitted via e-mail by Tuesday, April 10, at [knachay@ift.org](mailto:knachay@ift.org). If you have questions, contact [Karen Nachay](#).

### Enter the IFT18 Food Expo Innovation Awards Competition

Take advantage of a fantastic opportunity to gain prestige for your company's innovative products and services by entering the IFT18 [Food Expo Innovation Awards competition](#). There is no entry fee, and exhibiting companies may submit up to three entries. For more details, visit the [IFT18 website](#).

### IMPORTANT DATES

**March 27:** New exhibitor web-briefing

**April 2:** Island booth layouts due

**April 10:** Free exposure in *Food Technology Magazine* June pre-show issue submission due

**April 27:** Shared exhibitor forms due

**April 27:** Innovation Award submissions due

**May 11:** Company profiles are due to be included in printed directory

**July 16-18:** IFT18 Expo

### OFFICIAL VENDORS

## Host Global

Hosts Global is a full-service destination management company and your local partner for delivering memorable experiences to your guests. Hosts can support you to create the right atmosphere for receptions, dinners, unique themed events, entertainment, décor, corporate social responsibility and more. Contact [Serena Melancon](#) at [serena.melancon@hosts-global.com](mailto:serena.melancon@hosts-global.com) or 773.368.9441 for more information.

## IFT18 Sponsorship Opportunities: Secure Your Spot Now!

Are you looking to expand your brand's visibility at IFT18 in Chicago? Take advantage of one of our many sponsorship and promotional opportunities that will boost your profile and keep it top-of-mind for the more than 23,000 food science and technology professionals looking for information on the latest trends and products in the science of food. We've got a wide variety of opportunities available, so there's something for every company's budget. [Learn about this year's exciting opportunities.](#)

## Align Your Brand with Food Innovation and Ingenuity

If you're looking to enhance your brand awareness and elevate your company's profile, support the most innovative start-ups, and be a part of ground-breaking concepts in the science of food, become an [IFTNEXT Food Disruption Challenge sponsor today](#). IFT has developed a number of sponsorship opportunities designed to achieve your business objectives and provide maximum exposure to your target audiences. To learn more about our sponsorship opportunities, contact [fooddisruption@ift.org](mailto:fooddisruption@ift.org). \*Sponsorships are limited and subject to review.

## Meeting Space at IFT18

Exhibitor meeting rooms, available July 16-18, 2018, can be requested by completing the [exhibitor meeting room form](#) in the Exhibitor Service Kit. You may also contact Melodie Anderson at [manderson@ift.org](mailto:manderson@ift.org) for more information.

## IFT18 Career Center Live

**July 16–18, 2018 | Chicago**

Planning on attending IFT18 in Chicago in July? Share the IFT18 Career Center Live with your Human Resources department and register as an employer for IFT18 Career Center Live. [Learn more.](#)

## Beware of Unauthorized Hotel Solicitors

**Experient** is the only housing company affiliated with IFT18. No other housing company, or travel agent is authorized to place hotel reservations on behalf of IFT. Reservations made through any other agency cannot be guaranteed by IFT, and may result in a loss of deposit, additional charges, incorrect placement, or inflated room rates for conference participants. **Housing and registration for**

F R E E M A N

Experient is the official registration and housing contractor for IFT18.



Check out the open discussions in IFT's online community, IFT Connect...

IFT members are looking for your product & technology insights!

[Register today!](#)

### QUESTIONS?

Please contact Melodie Anderson at +1.312.604.0265 or [manderson@ift.org](mailto:manderson@ift.org).

IFT18 is now open. Register at [IFT18 website](#).

We encourage you to contact us at [manderson@ift.org](mailto:manderson@ift.org) if you receive an unauthorized solicitation email. We will post the offending companies on our website.

**IFT18 New Exhibitor Web-Briefing: *Information & Insights You Need to Succeed***

Tuesday, March 27, 2018 2:00 - 2:45 pm Eastern

IFT wants to make sure all new exhibiting companies have a positive and productive experience. In this required web-briefing, IFT staff, exhibiting experts Tradeshow Bob Milam and Jefferson Davis of Competitive Edge, will share important show information, overview key elements of the new exhibitor on-boarding program, and share useful knowledge and skills critical to your company's success. [Learn more and sign up today!](#)

*You're receiving this email as a confirmed exhibitor for IFT18 using the email address [dgullicksen@ift.org](mailto:dgullicksen@ift.org). You can update your email preferences for this address by clicking on the link below.*

*To help ensure you continue to receive our emails, please add [iftfoodexpo@ift.org](mailto:iftfoodexpo@ift.org) to your email address book, and request that your IT staff whitelist [ift.org](http://ift.org).*