

# **IFT19 Exhibitor Familiarization Trip (FAM)**

Still deciding on whether or not to attend? This experience is too exciting to miss. Join us January 15-17, 2019 in New Orleans. We will review critical pre-show planning strategies, discuss how to maximize your presence at IFT19 and get a first look into some exciting new IFT initiatives. It's easy to sign up by contacting Melodie Anderson at manderson@ift.org. The schedule and registration form can be found here.

# IFT19 Call for Proposals Close November 27 – New Opportunities Available

Present at IFT19! It's an ideal way to enlighten and inspire your colleagues while sharing your expertise. Submit a proposal or abstract for IFT19, June 2-5, in New Orleans.

- IFTNEXT stage proposals Learn more.
- Scientific Program Deep Dive: Gut Microbiome, Nutrition, and Health Learn more.
- Food and Nutrition Security and Sustainability: Science, Technology, and Policy <u>Learn more</u>.
- Technical Research Paper abstracts—November 27, 2018. Learn more.

#### Don't miss your chance! These Calls for Proposals close November 27.

# Final Booth Payments Due February 7, 2018

Final booth payments are due by February 7, 2019. Non-payment will result in a cancellation of your booth space. Make your payment by accessing the Map Your Show portal <a href="mailto:here">here</a>. Please contact Victoria Garcia at <a href="mailto:ygarcia@ift.org">ygarcia@ift.org</a> if you have any questions.

# **Update Your Directory Listing**

Updating your exhibitor listing is a great way to make attendees aware of your products and services at IFT19, drive traffic to your booth, and potentially increase your ROI. Update your listing <a href="here">here</a> today; your exhibitor ID and password are required to access the web site.

### **Promote With Purpose - Sponsorship Opportunities**

IFT19 is where the best and brightest in the industry share and are challenged by the latest research, innovative solutions and groundbreaking thinking — and they are looking to learn more about products just like yours. Make sure your company stands out, utilize our sponsorship products to their full potential, secure your sponsorship today. See available opportunities <a href="here">here</a>.

### **IMPORTANT DATES**

#### November 27

IFTNEXT Presentation/ Poster Proposals Due

#### January 15-17

Exhibitor Familiarization Trip to New Orleans

#### January 31

Exhibitor Housing Opens

#### **January 31**

Exhibitor Registration Opens

### January 31

Freeman Service Kit Available

#### February 7

50% Balance for Booth Space Due

#### February 20

Island Booth Floor Plan/ Approval Forms Due

> June 3–5 IFT19 Food Expo

### **OFFICIAL VENDORS**

FREEMAN

Experient is the official registration and housing contractor for IFT19.



# Hosts Global New Orleans Guarantees an Unforgettable Experience

Our team of local experts provide services that include Special Events Design and Management, Site Selection, Transportation and Logistics, Booth and Hospitality Staff, Custom Sightseeing Tours, Entertainment, Recreation and Sports, Meeting Services, Dining Programs, Gifts and Awards, Activities and Team Building, and Corporate Social Responsibility Programs. Hosts New Orleans takes pride in delivering memorable experiences for our clients. For more information, contact Tony Leggio at 504-521-6584 or tony.leggio@hosts-global.com.

# Free Exhibitor Editorial Opportunity in *Food Technology Magazine* Pre-Show Issue

The May 2019 issue of *Food Technology Magazine* will feature the official IFT19 Preview, which includes highlights of new developments in ingredients, nutraceuticals, food safety and quality, processing, packaging, and services presented by exhibitors in New Orleans. Take advantage of this opportunity to increase booth traffic and publicize your company's activities. This is a free service to exhibitors. For more information and to submit your materials please contact Karen Nachay at knachay@ift.org.

# Webcast: Consumer Science: What is New on Emotions Research?

November 28, 2018 | 11:00 a.m. – 12:00 p.m. CT | Understanding the connection between emotions and product success has captured the interest of industry and academic researchers. This webcast is organized by <a href="IFT">IFT's Sensory & Consumer Sciences</a> Division. Learn more.

# Webcast: Declaring Dietary Fiber in Nutrition Information

December 6, 2018 | 9:00 – 10:00 a.m. CT | This webcast will provide further clarification on the declaration of

dietary fiber on the Nutrition and Supplement Facts labels. Learn more.

# **Short Course: Practical HACCP for Food Processors**

December 12 – 13, 2018 | IFT Headquarters | Chicago, IL Control risk and reduce the chance of hazards in your food production system in this 2-day course accredited by the International HACCP Alliance. Learn more.

#### **More Upcoming Short Courses:**

- Food Science for the Non-Food Scientist
   January 16 17, 2019 | IFT Headquarters | Chicago, IL Learn more.
- Food Laws & Regulations: A Practical Road Map March 27 – 28, 2019 | IFT Headquarters | Chicago, IL Learn more.

Check out the open discussions in IFT's online community, IFT Connect...

IFT members are looking for your produc 8 technology insights!

Register today!

#### Questions?

Please contact Melodie Anderson at +1.312.604.0265 or manderson@ift.org.

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