

Media Eligibility

- Media must provide previous IFT annual event coverage to receive a press credential. If media are new to the event, they're required to provide a letter of assignment from their editor.
 - We do not consider social media or a compilation of photos, videos, or articles unrelated to IFT's annual event as press coverage.
- IFT reserves the right to approve or deny media credential requests. Previous approval does not guarantee future approval. This decision is final and cannot be appealed. We cannot guarantee that onsite media credential requests will be approved and will be reviewed on a case-by-case basis. We strongly recommend applying for your credential at least one week prior to the event.

Photography and Video Rules

- Photographers and videographers must be on assignment and must have shoot schedule approved by IFT at least two weeks prior to the event. Filming requests made after this time frame may be denied.
- Television crews, documentary film crews, video crews and photographers covering the meeting are required to check in immediately at the press room each day, and must be accompanied at all times by an IFT staff member when shooting inside the convention center or at one of off-site meeting locations
- As a courtesy to exhibitors, television and video crews, photographers, and radio reporters must obtain permission from IFT as well as the specific exhibitor before recording or filming. Release forms must also be provided.
- Scientific sessions cannot be photographed, filmed or recorded.